

## Sustainability Wise for Wildlife

Six clues from the influencers who are driving sustainability success.



1. What does sustainability mean to you?
2. Given its resources, where do you think the luxury fashion industry is at in embracing the concept of sustainability? Can and should it be leading the way?
3. How do you feel about the use of endangered and exotic species in the luxury fashion industry?
4. Transparency is required to prove sustainability; what is your understanding of how the luxury fashion industry is doing in relation to supply chain transparency when it comes to the use of endangered and exotic species?
5. Given many would say that we are a long way from achieving sustainability, what do you think is needed next as a priority?
6. What is your personal focus in relation to sustainability in the next 12 months?